

BOYS & GIRLS
CLUBS



Dancing for the Stars



SPONSOR 

 PACKET



The Event

Dancing for the Stars is the Boys & Girls Clubs of Central Arizona's dance competition featuring local celebrities partnered with professional dance instructors for dazzling performances. This sought after, sell-out event in Prescott has drawn thousands of people in the past three years, with over 5,000 people participating in the most recent event, both in-person and those watching the livestream.

When:

- **Opening Day:** Friday, September 9th, 2022
- **Main Event and VIP Reception:** Saturday, September 10th, 2022

Where:

- Yavapai College Performing Arts Center

The event will include:

- Friday's Evening Performance
- Saturday's Main Event
 - VIP Red Carpet Reception
 - Evening Performance
 - The VIP After Party

The Dancers





Our Mission

We are steadfast in promoting greatness in our Club youth and their families through inspirational leadership and transformational programs.

Who We Are

The Boys & Girls Clubs of Central Arizona offers affordable after-school and summer programs for youth ages 6-18 in the quad-cities area. Programs focus on six diverse sectors with outcomes in three areas: Academic Success, Good Character and Citizenship and Healthy Lifestyles. Our Clubs provide a haven for our community youth to learn and thrive while parents work to provide for their families.

What your support does

By supporting Dancing for the Stars 2022 you are providing local youth with life-changing opportunities. All proceeds stay local and make a direct impact in our community.





Sponsorship Opportunities

SPONSORSHIP OPPORTUNITIES*	Flamenco	Disco	Charleston	Tango	Jitterbug
	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Listed as "Presented By" in all promotional materials					
Announced as "Presenting Sponsor" in release to media					
Prominent logo placement on event website					
Logo placement at Red Carpet Reception					
Reserved table at Red Carpet Reception					
Logo included on event poster					
Mention by emcee during event					
Video promotion on social media (video content created by sponsor)					
Logo displayed on stage during event					
Logo and company info in event program	Full Page	Half Page	1/4 Page	Logo	Logo
Logo included on celebrity poster					
Logo on event website					
Tickets	10 VIP	8 VIP	6 VIP	4 VIP	2 VIP

*One sponsorship per company or individual.

If the amount of sponsorship desired is higher than listed,

BGCCAZ will craft a customized package.





Underwriting Opportunities

There may be opportunities for additional support to benefit our kids, by donating budget-relieving items. These may include:

Decorations
Food & Beverage
Entertainment
Marketing Materials

**All in-kind items are subject to approval to ensure consistency with the overall event plan and budget

Volunteer Opportunities

Your company can volunteer as a team
(minimum 10 volunteers)

Benefits: Logo included in program, mention on social media, ability to wear company logo'd shirts to event

For a custom underwriting or corporate volunteer proposal, contact Alex Heinemann at aheinemann@bgccaz.org or [928.830.7439](tel:928.830.7439)





Individual Sponsorship

**Want to secure your tickets before they go on sale
but don't have a company to promote?**

We offer joint and individual tax credit sponsorship opportunities.

\$1,000 Sponsorship (Married or Filing Jointly)

Includes 2 VIP Tickets, Red Carpet Reception & After Party.
Eligible for \$800 to the Arizona Charitable Tax Credit dollar
for dollar reimbursement.

\$500 Sponsorship (Individual Filing)

Includes 1 VIP Ticket, Red Carpet Reception & After Party.
Eligible for \$400 to the Arizona Charitable Tax Credit dollar
for dollar reimbursement.

Votes

**All vote purchases are eligible for the
Arizona Charitable Tax Credit Program.**

For more information on tax credits, please consult your
tax adviser or visit www.azdor.gov/tax-credits.





Sponsorship Agreement

We, the undersigned company/individual, do hereby wish to contract with the Boys & Girls Clubs of Central Arizona as an official sponsor of the events or programs indicated in this proposal.

Sponsorship Level: _____ Amount: _____

Team supported: _____

Company Name: _____

Contact Person: _____ Title: _____

Contact E-mail: _____ Phone: _____

Address: _____

City & State: _____ Zip Code: _____

Sponsor to provide high quality, high resolution .eps or .jpeg logo within 10 days of signing agreement. Sponsor agrees to provide funds within 30 days of signed agreement, or before the event, whichever date comes first. Sponsor agrees to provide donated products or services in a timely manner so as not to jeopardize the event, its operations or the Boys & Girls Clubs of Central Arizona. Certain benefits may not be available on sponsorship levels beyond a certain date (i.e. print deadlines or sold-out VIP tickets). **If VIP tickets are sold out, BGCCAZ agrees to provide double the general admission tickets for the evening performance.**

For questions, please contact Alex Heinemann at ahinemann@bgccaz.org or [928.830.7439](tel:928.830.7439).

_____ agrees to all terms & conditions within this agreement.

Company Name

_____ Date: _____

Authorized Sponsor Representative



BOYS & GIRLS
CLUBS
CENTRAL ARIZONA



Dancing for the Stars



Thank you
for supporting
the future
stars of our
community!

